

Beat: Business

DOORDASH Launches In MONTREAL, Its First FRENCH-SPEAKING MARKET AND FIRST MARKET IN QUEBEC

PARIS - SAN FRANCISCO, 19.08.2019, 07:21 Time

USPA NEWS - DoorDash, the largest and fastest-growing on-demand destination for door-to-door delivery in more than 4,000 cities in the United States and Canada, announced on August 14, its official launch in Montréal, its first predominantly French-speaking market and first market in Quebec. This is the first time that DoorDash has expanded its product to serve customers, merchants, and Dashers in a language beyond English, with each app and service now fully accessible in French.

DoorDash, the largest and fastest-growing on-demand destination for door-to-door delivery in more than 4,000 cities in the United States and Canada, announced on August 14, its official launch in Montréal, its first predominantly French-speaking market and first market in Quebec. This is the first time that DoorDash has expanded its product to serve customers, merchants, and Dashers in a language beyond English, with each app and service now fully accessible in French. DoorDash is now live in 78 Canadian cities, including recent expansions to Winnipeg, Halifax (its first city in Nova Scotia), and Regina and Saskatoon (its first cities in Saskatchewan), keeping the company on pace to expand to more than 100 Canadian cities by the end of 2019. DoorDash's entry into Montréal also brings new jobs to the area, expanded opportunities for local businesses, and customer benefits with special promotions for residents kicking off August 14.

With this launch, DoorDash will add more than 300 merchants to its industry-leading selection of restaurants, including local favorites such as Boustan, Cacao 70, Mon Ami, Notre-Boeuf-de-Grâce, Abe & Mary's, Poulet Rouge and Foodtastic Brands (with concepts that include Souvlaki Bar, La Belle et la Boeuf, and Bacaro).

In addition to serving more than 750,000 local residents, DoorDash has opened two offices in Montréal: a corporate office at Place Ville-Marie and a Dasher onboarding office in Ville Saint-Laurent. As a result of this launch, DoorDash will build a corporate team of dozens of people in the Quebec area, creating corporate employee opportunities in the Montréal community along with the flexible contracting opportunities our platform provides to Dashers.

To celebrate its entry into Montréal, DoorDash is launching a special "Dînez pour Gagner" promotion that will be live for the first 25 days of service in Montréal. When a DoorDash customer places an order through the platform, they will automatically be entered to win daily and weekly prize giveaways. Daily prizes are in the form of DoorDash credits, ranging from \$5 to \$100. Weekly prizes include one pair of tickets to a 2019 professional hockey home opener in Montréal on October 10, \$1,000 airfare credit, and \$1,000 in DoorDash credits. Customers will be notified if they are eligible to win via email. As a fun customer bonus alongside this promotion, DoorDash will offer \$0 delivery fees on all orders over \$10 for each customer's respective first thirty days on DoorDash.

Source : DoorDash

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-15820/doordash-launches-in-montreal-its-first-french-speaking-market.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com